Be Extraordinary.
The Campaign for Western
Together, we will

Adrian Owen
Canada Excellence Research Chair in Cognitive Neuroscience and Imaging is collaborating with some of the most accomplished clinicians and scientists to communicate with patients in a vegetative state.

Elizabeth Greene
Assistant Professor, Department of Classical Studies is creating new, experiential learning opportunities for students through the Vindolanda Field School program.

Greg Marshall
Head Coach, Western Mustangs Football is challenging student-athletes to perform at their best on the football field and in the classroom.

Andrew Forgione
BA'12 and former University Students' Council President is taking his Western experiences to launch a career in provincial government.

Andrew Judge
PhD candidate, Aboriginal Education is encouraging youth to pursue higher education to achieve their potential.
Together, we will be extraordinary.

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PhD candidate, Aboriginal Education is encouraging youth to pursue higher education to achieve their potential.

Sanna Malik
BScN'12 and recipient of the A.M.F.G. Award in Nursing is thankful for donor support which has inspired her to pursue a career in public health.

Horia Hangan
Professor, Faculty of Engineering and Director, Wind Engineering, Energy and Environment (WindEEE) Research Institute is harnessing the power of wind and studying ways to mitigate its risk in the world’s first wind dome.

Rachel (Gee Yeng) Sham
Music student and recipient of the Bill Teng Hong Kong Scholarship is, like many international students at Western, feeling welcomed and supported by students, faculty and staff.

Dr. Chil-Yong Kang
Professor Emeritus, Microbiology & Immunology, Schulich School of Medicine & Dentistry and his team are igniting discovery with the promise of a future vaccine for HIV/AIDS.
Develop Leaders
Ignite Discovery
Inspire Learning
Build Tomorrow
Western has a school spirit that is the envy of the country. We have a legacy of excellence in teaching and research. We have a culture of collaboration that asks the hard questions to deliver the right answers.

Our passion is unparalleled. Our bond is strong. Our commitment is resolute.

With an academic experience second to none, we are embarking on an ambitious campaign to take Western to the next level. We will build The Western Experience to set our students apart as the next generation of exceptional leaders. Together, we will make Western stronger.

Together, we will be extraordinary.
Left to right: Amit Chakma, Western’s President & Vice-Chancellor and Geoff Beattie, LLB ’84, Campaign Chair

“Be Extraordinary reflects the intense commitment Western has to continually enhance The Western Experience to transform high-performing students into tomorrow’s leaders.”
Be Extraordinary: The Campaign for Western

Western continually strives to raise the bar to achieve excellence in all it does. Our campaign will be the catalyst to advance our leadership in teaching and build focused research strengths that will be internationally recognized. With your support, we can make it happen.

Be Extraordinary reflects the intense commitment Western has to continually enhance The Western Experience to transform high-performing students into tomorrow’s leaders. Our donors are essential in helping our students, faculty and staff pursue their passions and be extraordinary.

Our campaign target of $750 million will support four priority areas:

**Develop Leaders:** Western offers more distinct program combinations than any other university in Canada, inspiring learning, developing leaders and advancing careers. By substantially increasing support to students, we will attract the most promising students regardless of their financial means.

**Ignite Discovery:** Research is core to our mission of driving discovery with real-world applications. We will enhance focused areas of research and incorporate innovative learning experiences to increase the competitiveness of our graduates.

**Inspire Learning:** We will attract and retain top minds in teaching and research that will challenge our students to exceed their goals and prepare them intellectually and socially to be the next generation of global leaders.

**Build Tomorrow:** We will enhance The Western Experience with investments in facilities, including laboratories, libraries, and spaces for study and practice, to provide the perfect palette for learning.

We now look to our alumni and friends who share our passion for a learning experience that is second to none. We invite you to participate in our campaign and to help double the number of alumni who contribute to making Western extraordinary.

Amit Chakma
President & Vice-Chancellor

Geoff Beattie, LLB’84
Campaign Chair
Extraordinary success: Leading the future

For more than a century, Western has combined academic excellence with lifelong opportunities for intellectual, social and cultural growth that prepare future leaders to succeed.

Having grown from a regional to a nationally recognized university, Western attracts students from across Canada and more than 100 countries. They come for our history of excellence in liberal arts teaching and collaborative learning. They come to share learning experiences that broaden perspectives and deepen understanding, and to study and engage with top professors. They come to be leaders in the national and global community.

Our students graduate from Western with a well-rounded education in critical thinking and inspired learning, as well as a commitment to community service. Our 260,000 alumni living around the world are making significant contributions in every corner of society – be it business, law, medicine, politics, engineering, media, music or athletics.

With renowned professional faculties in business, medicine, law and engineering, Western instills in our students the capacity to lead, the inspiration to innovate, and the commitment to serve. We deliver The Western Experience.

Western by the numbers

- Founded in 1878
- 12 faculties and three affiliated university colleges
- More than 1,200 unique program combinations
- Approximately 33,500 full-time undergraduate and graduate students
- Average entering grade for full-time, first-year students in 2012 was among the highest in Canada at 88.9 per cent
- Fourth-largest library collection in Canada housing more than 12 million items
- More 3M award-winning faculty (24) than any other Ontario university (second in Canada)
- More than 260,000 alumni living around the world
- More undergraduate and MBA alumni recognized in Canada’s Top 40 Under 40™ than any other Canadian university
- Retention rate of 92.8 per cent of first- and second-year students (second highest in Ontario)
- 94.2 per cent of graduates are employed six months after graduation

1878 88.9% 1,200 94.2% 260,000
Western’s founding year Average entering grade for full-time, first-year students in 2012-13 Unique academic program combinations Employment rate of Western graduates six months after graduation Alumni living around the world

extraordinary.westernu.ca
Every year, we welcome outstanding students from more than 100 countries into our academic programs, giving them the opportunity to participate in The Western Experience. With our commitment to attract more of the best students, we are bringing the world to our classrooms where all students prepare to be global-minded leaders.

Medical biophysics graduate student, Baraa Al-Khazraji (left), MSc 12, has already made her mark at Western by founding a charity called Strong Bones, Strong Minds, Strong Muscles and joining the Western Mustang Band, playing both flute and trombone. Simon Yin (right), HBA’13, recipient of the Beryl Ivey Continuing Entrance Award, has set his sights on a career in business.

Our faculty members incorporate global perspectives into our academic programs. With experience providing legal advice on criminal accountability for genocide and war crimes at the International Criminal Court, Associate Professor Valerie Oosterveld (middle) brings professional insights to her courses in international criminal law and human rights law.
Extraordinary impact:
An experience that lasts a lifetime

The Western Experience is rooted in our strong belief in educating and developing the whole person through an exceptional range of academic, student support and extracurricular programs.

The Western Experience develops leaders by delivering collaborative and interdisciplinary academic opportunities, offering a global context for learning, and valuing innovative research and new knowledge with real-world applications. Collectively, these attributes make The Western Experience a lifelong asset.

Students choose Western for our academic excellence and unmatched learning experience, which fosters leadership through participation in student government, campus clubs, local and global charities, athletics and the arts. Our culture of mutual support and campus spirit reinforces our reputation for producing well-rounded graduates who are ready to lead, innovate and serve in Canada and around the world.

The Be Extraordinary campaign will enhance The Western Experience to better prepare our students to become the next generation of extraordinary leaders. We will offer a richer and more diverse learning environment, giving students greater opportunities to learn from one another and to be inspired by leading faculty.

The Campus & Community

Community Service Learning

The Alternative Spring Break program offers students the opportunity to immerse themselves in a new culture, contribute to community development and experience personal growth.

Intramural Sports & Activities

Western boasts one of the largest intramural sports programs in Canada with more than 1,200 different teams and 15,000 students participating each year.

Clubs & Associations

Western’s nearly 200 student clubs and associations allow for a balance between academic life and extracurricular activities.

Residence & Student Support

Our top-ranked residence experience is geared to helping students achieve their academic goals while creating an atmosphere of community and personal growth.

Western provides students with a beautiful self-contained campus within an inspiring community atmosphere that is reminiscent of a smaller institution.

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Learning at Western goes beyond the classroom. Our on-campus student government includes more than 150 young leaders who not only provide governance to student affairs, but also learn what it means to succeed. Other students lead in different capacities, such as Kaiz Alaraki, BESc’14, who serves as a residence advisor and campus tour guide for visitors.

Our students participate in hundreds of clubs and organizations that build community and teach collaboration. They also volunteer in and around London, lending their expertise and commitment to the broader community. Students, including Marta Kopun, BA’12 (recipient of a Department of History Award), volunteer with international non-profit organizations such as Western Heads East – one of the University’s efforts to respond to the HIV/AIDS crisis in Africa.
Be Extraordinary: At a glance

Be Extraordinary will enrich The Western Experience, preparing students to be the next generation of leaders who will tackle the world’s most pressing social, medical, scientific, political and cultural challenges.

**Develop Leaders: $277 million**
**Student Awards & Programs**

Our campaign will substantially increase support for our students, ensuring the best and brightest minds, regardless of financial means, have the opportunity to thrive as they pursue an education at Western.

**Goals:**
- Establish more than 3,000 new undergraduate and 2,000 new graduate student awards
- Offer opportunities for 10 per cent of students to spend part of their education learning outside of Canada
- Increase Global Opportunities Awards to encourage students to participate in international learning
- Have one in 10 students attend from outside of Canada
- Offer more international scholarships to students from around the world
- Have one in 10 students attend from provinces outside of Ontario

**Ignite Discovery: $182 million**
**Research & Academic Programs**

Our research will focus on strategic themes to advance important discoveries and create new opportunities for students to learn from leading scholars.

**Goals:**
- Invest in research programs to propel discoveries in areas for which Western is renowned, such as neuroscience, wind engineering, public health and philosophy of science
- Provide opportunities for undergraduate students to participate in research efforts
- Reconfigure our study and research areas to support student-centred learning
- Enhance key areas of research, including entrepreneurship and African and American studies
- Create more off-campus learning experiences and field schools

3,000+ 100 2,000 10% 1 in 10
New undergraduate student awards New research chairs New graduate student awards Students will have an international learning experience Canadian students will attend from outside Ontario: 1 in 10 students will attend from outside Canada
Inspire Learning: $199 million
Faculty Leadership

Our campaign is committed to recruiting and retaining the best researchers and teachers who will address some of the world’s most challenging issues.

Goals:
• Add 100 new research chairs
• Build on an exceptional group of world-class professors who will advance research in targeted disciplines
• Enhance our emphasis on teaching to engage critical thinking throughout a student’s experience at Western
• Incorporate research into all courses, giving undergraduate students the opportunity to learn from the latest findings in their field of study

Build Tomorrow: $92 million
Infrastructure & Facilities

Our campaign recognizes that the campus environment influences and enhances the lives of students and scholars who come to campus every day to excel at what they do.

Goals:
• Establish a world-leading wind engineering facility
• Renovate spaces for library study, music practice and planetary science
• Invest in athletic facilities and sustainable technology on campus
• Build a new, state-of-the-art home for our nursing program to provide improved teaching, learning and research spaces

Be Extraordinary.
Develop Leaders: Enhance student awards & programs

Our passionate support of students will enable the best and brightest to pursue an education at Western and benefit from a diverse and supportive campus community — making The Western Experience even stronger.

As we deliver transformational learning opportunities through a balance of academic, social, cultural and global experiences, we are preparing our students to lead from the moment they arrive at Western.

To develop the leaders of today and tomorrow, we seek to achieve the following goals.

• Create more than 5,000 new student awards to provide crucial support for thousands of outstanding students, regardless of financial means, to pursue The Western Experience
• Recruit 10 per cent of our students from outside of Canada and 10 per cent from outside of Ontario to broaden global and national perspectives in and out of the classroom
• Offer more international student awards to attract top students to Western and enrich the global diversity of our student body
• Increase the number of Global Opportunities Awards to ensure that students gain hands-on learning abroad that will set them apart in the marketplace
• Nurture leadership development to provide an experiential learning environment to gain important life skills
• Enhance programs for students with learning challenges and mental health issues

Goals:
Student awards: $160 million
Student programs: $117 million

As a journalist it’s important to be critical to an extent, but it’s also important to be open-minded, which is one quality I gained while being on a six-month study term at Erasmus University. Through what I’ve learned from my time at Western and my exchange program, I have what I need to focus on a career in international journalism."

Ali Millington
Student award recipient, European exchange participant
Ignite Discovery: Build on research & academic strengths

From the operating room to the boardroom and from the factory floor to outer space, our researchers drive discoveries that benefit society – saving lives, solving problems, creating opportunities, and influencing the way we live.

Research is core to our mission of teaching and preparing the next generation of leaders. Our exceptional researchers are pursuing discoveries that enable Western to attract world-class minds. In turn, they share their expertise with students in the classroom and in the laboratory – further strengthening the competitiveness of our graduates.

We will build our reputation of research excellence by bringing together teams of colleagues from across disciplines to explore new ways of addressing important questions.

• Support targeted research programs in business, neuroscience, public health and philosophy of science to advance discoveries in these areas
• Incorporate undergraduate students into research projects to enhance learning experiences as they are mentored by leading researchers
• Strengthen our experiential learning opportunities, such as field schools in archaeology and geology, to offer hands-on training for students
• Enhance focused areas of study, such as entrepreneurship and American and African studies, to ensure our students adopt a global perspective
• Make our engineering program more entrepreneurial so students can take more of their ideas to the marketplace

Goals:
Academic programs: $137 million
Research programs: $45 million

I’m a computer scientist, but I also work in neuroscience research. By investigating changes in the oxygen levels of blood in the brain, I turn what I see into models of how the brain works. This kind of research – that reaches across disciplines – accelerates important discoveries.”

Mark Daley
Principal Investigator, The Brain and Mind Institute
Inspire Learning: Attract & retain the best faculty

Our ability to excel in teaching and research is driven by one factor – the quality of our faculty. From neuroscience to corporate law, business to mental health, our professors ask critical questions to advance society.

Through more than 1,200 programs of study, our students learn through teaching and research activities that span, connect and combine disciplines as diverse as mathematics and art, law and geology. This strength enables our students to learn from leading professors across Western’s campus, whose inspired teaching and innovative research enrich the learning experience.

Our campaign seeks to add new endowed chairs in targeted disciplines to bring the world’s best professors and teachers to Western and ensure a lifelong investment in education. Building such an exceptional cohort of leading faculty will continue to create learning opportunities that will transform our world.

To attract and retain more of the best to Western, we are focused on the following goals.

- Establish 100 new research chairs to strengthen our ability to recruit and retain the world’s best faculty to our university
- Attract faculty members to core academic areas, including neuroscience, biomedical engineering, corporate law, business strategy, surgery, economic geology, hearing science, mental health, and voice and opera
- Build clusters of strength in targeted disciplines to advance critical research questions and teach students to become leaders
- Enhance our emphasis on teaching to incorporate research across the curricula and continue to transform the way students learn at Western

Goal:
Faculty Leadership: $199 million

By creating more prestigious endowed chairs in Western’s core areas of strength, we can attract more world-class scholars and researchers to our campus who will lead new discoveries and innovation while enriching the educational experience for students.”

Janice Deakin
Provost & Vice-President (Academic)
Build Tomorrow:
Develop & invest in infrastructure

Considered Canada’s most beautiful university campus, Western provides an idyllic setting for our community of scholars and students to pursue their professional and academic goals.

With a mix of Gothic-style buildings and modern LEED-certified structures spanning 1,200 acres, our physical environment provides the very foundation to learn, explore and achieve. Impeccable landscapes further enhance the natural and architectural beauty of our thriving and bustling campus.

For our campaign, we are focusing on high-priority improvements to our campus in order to provide much needed space to learn and study.

• Support the construction of a building for the Arthur Labatt Family School of Nursing featuring increased teaching, learning and research spaces to continue to offer one of the country’s top-tier nursing programs
• Build a new music building that is fitting for one of the most comprehensive music programs in Canada
• Invest in the world’s first wind dome to create a global centre that will advance our understanding of the power of wind and mitigate catastrophic loss
• Add specialized research areas, including an obesity intervention laboratory and an art curatorial study centre, to expand opportunities for students and faculty
• Invest in the world’s first wind dome to create a global centre that will advance our understanding of the power of wind and mitigate catastrophic loss
• Add specialized research areas, including an obesity intervention laboratory and an art curatorial study centre, to expand opportunities for students and faculty
• Enhance sustainability on campus through features such as solar streetlights and small wind turbines
• Upgrade athletic facilities to ensure the tradition of success continues for our varsity teams and student-athletes

Goal:
Infrastructure & facilities: $92 million

I often meet with my classmates in a study room at Weldon Library to collaborate and learn – instead of working alone for my own success.”

Ethan Cassidy
Medical student
Faculties and programs: New thinking, driving discovery

Our curiosity will spark new knowledge. Our enthusiasm will engage new dialogue. Our leadership will address new questions. The commitment to be extraordinary is in our DNA.

Through groundbreaking research projects and innovative learning experiences, our academic faculties and research institutes are delivering the next generation of critical thinkers, collaborative leaders and thoughtful citizens who will transform our culture and society.

Faculty of Arts & Humanities $20 million
Don Wright Faculty of Music $10 million
Faculty of Education $10 million
Faculty of Engineering $35 million
Faculty of Health Sciences $30 million
Faculty of Information & Media Studies $10 million
Ivey Business School $190 million
Faculty of Law $25 million
Schulich School of Medicine & Dentistry $145 million
Faculty of Science $50 million
Faculty of Social Science $25 million
Western Libraries $25 million
Western Athletics $25 million
Student Awards (university-wide) $40 million
Western Fund $15 million
Campus-wide programs $46 million
Cross-faculty investments $40 million
Student Support Programs $9 million

Total $750 million
We will be extraordinary: Our people will make it happen

The campaign for Western reflects our resolute commitment to raise the bar of excellence in all we do, and to invest in our outstanding students and remarkable faculty to achieve the extraordinary. We have gathered an exceptional team of volunteers and, together, we will succeed.

Campaign Volunteers
Consisting of alumni and friends of Western recruited from every sector of the community, our Campaign Executive is led by Geoff Beattie, LLB’84. These visionary leaders lend their passion and expertise to support Be Extraordinary – ensuring that Western achieves its goal to be a leader nationally and globally.

Governance
Our Board of Governors is responsible for the overall management of the University, including financial matters. Our board members generously volunteer their time, knowledge and talent to facilitate the University’s effective operation.

Campaign Executive
Geoff Beattie, LLB’84 (Campaign Chair)
Chair, Relay Ventures

Heather Cartwright, BA’93
Former Head Coach, Harvard Women’s Lightweight Rowing Crew

Amit Chakma
President & Vice-Chancellor, Western University

Stephen R. Coxford, LLB’77
President, Gresham & St. Andrew Inc.

Perry Dellelce, BA’85
Founder & Managing Partner, Wildeboer Dellelce LLP

David McCann, BA’82, MA’84, MBA’86
Managing Director, The Carlyle Group

Mark McQueen, BA’88
President & CEO, Wellington Financial LP

Kelly Meighen, BA’71
President, T.R. Meighen Family Foundation

David Mongeau, LLB’80
Chairman & Founder, Avington Financial Limited

Jacqueline Moss, LLB’88
Executive Vice-President, Human Resources, CIBC

Jeff Parr, BA’82
Co-Chief Executive Officer and Managing Director, Clairvest Group Inc.

Dr. Cecil Rorabeck, O.C., MD’68, DSc’09
President, Royal College of Physicians and Surgeons of Canada
Professor (Emeritus), Orthopaedic Surgery Schulich School of Medicine & Dentistry

Chirag Shah, BSc’89
Partner and London Market Leader, PricewaterhouseCoopers LLP
Chair, Board of Governors, Western University

Gord Thompson, BA’83
President, Corlon Properties Inc.
Be Extraordinary. It’s a call to achieve greatness, a rallying cry to lead, a commitment to serve society.

Reaching our ambitious goals for this campaign will require the support of the entire Western family of exceptional alumni and generous donors. Every contribution is vital to ensuring we have the resources to enable our students and faculty to achieve the extraordinary.

We invite you to join our remarkable journey and invest in opportunities to develop the next generation of global-ready leaders, and deliver inspired learning and innovative discovery that will address the world’s challenges.

Together, we will make The Western Experience a lifelong asset that engages, transforms and creates the extraordinary among our students, faculty and alumni.

**Be part of something that’s already part of you.**

**Be extraordinary.**
Together, we will be extraordinary.

Be Extraordinary.

Western

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